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For Immediate Release

October, 2020

Anna Ruby Falls and Brasstown Bald to Host “Trick-Or-Treat on the Trail”

Hiwassee, Georgia – Brasstown Bald and Anna Ruby Falls Recreation Areas, both located in northeast Georgia, will host a hair-raising heap of Halloween activities entitled “Trick-Or-Treat on the Trail” for all ages on October 30 and 31. The activities will be sponsored by North Carolina-based nonprofit FIND Outdoors, managers of both locations, in coordination with the US Forest Service.

“These two sites are so unique and important to north Georgia that the idea of creating a new, yearly Halloween tradition for our visitors really excited the staff,” said Natalie Britt, President and CEO of FIND Outdoors. “We can’t wait to see the reaction from children and adults alike and build this into something very special.”

FIND Outdoors, a 48-year-old nonprofit based in Pisgah Forest, NC, manages Brasstown Bald and Anna Ruby Falls through a special use permit with the US Forest Service and holds a mission of education and recreation on public lands. Through this mission, FIND serves over 800,000 visitors each year with approximately 150 programs, special events and natural history tours on 22 managed sites in North Carolina, Georgia and Indiana. The Halloween weekend will mark the first time the nonprofit has offered special programming for this particularly spooky season.

Georgia Program Manager Liberti Gates explains all the ghastly details, “All ghouls and ghosts are welcome to our sites to take part in trick-or-treating, crafts, games and maybe even a ghost story or two.” Gates added, “We encourage monster families of all shapes and sizes, no matter the number of eyes and slime, to dress up in your favorite Halloween costume for a special prize.”

For those brave souls who want to take part in the festivities, everything will kick off at Anna Ruby Falls on October 30th from 1:00 – 5:00pm or until supplies last. Staff will hand out Halloween candy to young goblins and beasties along the trail, and ghastly games and fireside s’mores will round out the day.

Brasstown Bald will hold their Halloween activities on October 31 from 12:00 – 3:00pm or until supplies last. Candy stations, games, a touch table, and of course the best view in Georgia will greet you on Halloween day. For both locations, any little or big monsters that come dressed in your favorite Halloween costume will receive a special prize. Mummy, vampire, Cinderella or Yoda. Who will you be?

Trick or Treat on the Trail at Brasstown Bald and Anna Ruby Falls is open to the public and free of charge with the regular admission to both sites. Please follow our pages on Facebook for event and activity updates, or call Brasstown Bald at 706-896-4137 or Anna Ruby Falls at 706-878-3574 for more information. Hope to see you at the two best spots in Georgia for Halloween!

All activities are sponsored by FIND Outdoors. For more information on our nonprofit or to make a donation and help support our mission of education for all, please visit www.gofindoutdoors.org.

About FIND Outdoors

FIND Outdoors, formerly Cradle of Forestry in America Interpretive Association, is a 47-year-old 501(c)(3) nonprofit headquartered in Pisgah Forest, NC at the entrance to Pisgah National Forest. FIND's mission promotes educational, recreational and interpretive opportunities about forest and water resources, natural history, and the Cradle of Forestry in America. FIND Outdoors serves approximately 800,000 visitors each year with over 150 educational and recreational programs, special events, and tours. It manages 21 recreation, education and camping facilities in North Carolina, Georgia and Indiana; offers to the public environmental education programs and forest-related gifts, educational books and other resources; and provides partnership opportunities for the health, safety and education of all forest users on local and regional public and private lands. Learn more at GoFINDOutdoors.org.