



Contact:

Adam DeWitte
VP of Development & Communications
FIND Outdoors
(828) 883-FIND x224
adam@gofindoutdoors.org

For Immediate Release

June 10, 2021

FIND Outdoors Welcomes New Board Member

Pisgah Forest, NC - FIND Outdoors, a 49-year-old nonprofit based in Pisgah Forest, NC, is excited to welcome Jocelyn Wilson to its growing list of energetic and enthusiastic Board members.

Board Chairman and longstanding FIND Board member, Tad Fogel, expressed his excitement about the new seat being filled. "I am so pleased to welcome Jocelyn to our collection of likeminded members who are passionate about the FIND Outdoors mission." President and CEO Natalie Britt followed with, "She truly brings a love of our public lands and fresh perspective to the table, but more than that, she'll help bring our passion for equitable recreational opportunities to the forefront."

FIND Outdoors' Board of Directors includes a cadre of local professors, professionals and outdoor lovers who have made it their goal to turn FIND into the premier nonprofit for exceptional visitor experiences. Working closely with partners such as the National Park Service and US Forest Service, FIND manages campgrounds, visitor centers and retail outlets in North Carolina, Georgia and Indiana.

Wilson comes to FIND Outdoors with experience in working with Weyerhaeuser's Giving Fund, and through that connection learned more about how local and regional nonprofits were using their resources to give back to the communities in which she lived and worked over the years.

"Being a forester, I was initially interested in who has managed the Cradle of Forestry for so many years," said Wilson of her interest in joining the Board. "Once I learned more about FIND Outdoors, I knew I wanted to be involved in a nonprofit that brings such amazing opportunities to all individuals in an inclusive environment."

An avid outdoorswoman and advocate for public lands, Wilson spends any available time with her family exploring the trails and byways at the Croatan National Forest, across from her home in the eastern coastal plain town of Newport, NC. Other favorite spots for down-time include sections of the Mountains-To-Sea Trail, and adventures in the NC mountains for camping, kayaking and exploring public lands that offer ample opportunities for adventure.

“I’m so honored to have the opportunity to serve on the Board of a nonprofit that brings the history and education of natural resources to the public, and I’m already hard at work exploring the areas that FIND Outdoors operates,” concluded Wilson. “I can’t wait to work with and learn from such a great group of individuals!”

Wilson was officially voted onto the Board at the May meeting and assumed responsibilities as a FIND Board member at that time. She will make her first Board appearance at the next meeting on August 11, 2021.

About FIND Outdoors

FIND Outdoors, formerly the Cradle of Forestry in America Interpretive Association, is a 49-year-old 501(c)3 nonprofit based in Pisgah Forest, NC. We serve over 850,000 visitors annually with a mission that promotes educational, recreational and interpretive opportunities about forest and water resources, natural history and the Cradle of Forestry in America. FIND Outdoors proudly manages campgrounds, visitor centers, sales outlets and educational facilities in four National Forests in North Carolina, Georgia and Indiana and the Northwest Trading Post on the Blue Ridge Parkway. FIND accomplishes its mission by providing exceptional outdoor experiences through partnership opportunities for the health, safety and education of all visitors to local and regional public and private lands.