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FIND Outdoors Offers Text Alerts for Forest Visitors

Pisgah Forest, NC – FIND Outdoors, located in Pisgah Forest, is pleased to partner with the U.S. Forest Service to offer SMS text alerts to visitors in the Pisgah Ranger District. This new texting service will provide real-time updates on site closures, operational changes, and inclement weather that would affect guests' ability to visit Pisgah National Forest.

"FIND is excited to offer this new opportunity to the public absolutely free," stated Natalie Britt, FIND Outdoors President and CEO. "It's part of our mission to provide accurate, reliable information on safety, opportunities, and closures at all times to create the best experience possible for our visitors."

By providing a means for all visitors to plan their trip based on real-time information, this new service allows the greatest amount of thoughtfulness and safety for anyone looking to experience Pisgah National Forest. To sign up for updates, text PISGAH to (855) 912-1093. Users may opt in or opt out at any time.

For more information on FIND Outdoors, their nonprofit work, managed sites, and upcoming events, visit www.gofindoutdoors.org and follow their Facebook and Instagram pages. Sign up for their email newsletter on the website to get all event updates and more.

About FIND Outdoors

FIND Outdoors, formerly the Cradle of Forestry in America Interpretive Association, is a 50-year-old 501(c)(3) nonprofit based in Pisgah Forest, NC. We serve over 900,000 visitors annually with a mission that promotes educational, recreational and interpretive opportunities about forest and water resources, natural history and the Cradle of Forestry in America. FIND Outdoors proudly manages campgrounds, visitor centers, sales outlets and educational facilities on public lands in North Carolina, Indiana, Georgia, and Kentucky, and the Northwest Trading Post on the Blue Ridge Parkway. FIND accomplishes its mission by providing exceptional outdoor experiences through partnership opportunities for the health, safety and education of all visitors to local and regional public and private lands.